

Increase Your Sales!

The Competitive Advantage of UCC Filings

A UCC filing can do more than protect your inventory, equipment, and receivables.

Properly perfected UCCs can reduce your risk and give you the opportunity to expand your market share, by providing you with the security needed to sell to marginal accounts and increase existing customers' credit lines.



No Cost to Your Customer

All your customer needs to do is sign a Security Agreement.

The costs associated with the UCC filing will be paid for by your company (and those costs are minimal).

Your customer doesn't pay a dime!

Everyone's Doing It

Your company is not the only company filing UCCs. Hundreds of thousands of companies throughout the country (even in Canada, Mexico, Australia and New Zealand) are too!

Did you know that mortgages, car loans, and lines of credit often have security language written right into the document? When you sign that document, the security language allows the lender to file a UCC.

UCCs are a simple part of everyday business.



winning!

Elevation: Secured Creditor

In the event your customer defaults or files for bankruptcy protection, a properly perfected UCC positions you as a secured creditor.

As a secured creditor, you are bumped to the front of the payment line and have the right to repossess your equipment or inventory.

If your customer never files bankruptcy and never defaults on payment, then it will seem as though the UCC doesn't even exist - it's like an invisible shield: it's there to offer protection if you encounter harm, but completely unnoticeable in a world of fiscal harmony.

Minimized Risk = Fewer Write-Offs

Fewer write-offs lower the overall costs associated with your product.

Lower costs, mean you can sell at a lower price, maintain a stable profit margin, make your company more competitive, and open doors to a larger market share.

Create Sales Opportunities

How many times have you said, *"The customer will need to put money down or accept a lower credit limit. Based on their financials, we can't justify extending the credit."*

UCCs offer the security needed to sell to customers with compromised credit limits and to marginal accounts that were previously out of reach.

Being a secured creditor means you can start saying "YES" to more customers!



The business world is aggressively competitive. Many companies are securing their AR and those who aren't are placing themselves at a competitive disadvantage.

Take the opportunity to minimize loss and create opportunity.

With UCC filings, you can compete with confidence.

Secure more sales with UCC filings.
Contact NCS Credit today!



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